



Dayna Allen

PRODUCER • MEDIA JOURNALIST • BRAND AMBASSADOR • BLOGGER

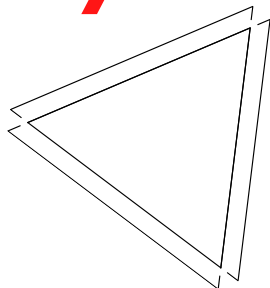
2020 Media Kit



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About Zayna



Zayna Allen is a graduate of Delaware State University. There, she got her bachelors degree in mass communications and began coproducing pop culture based shows on campus. She is now a freelance on-air and personality host, model, and public speaker, with dreams to of starting her own production company where she can give young women of color, positions in media. She currently works as a host and producer at Bold TV. Through Bold, she has interviewed names such as Angela Yee, Brandy Norwood, Terry Crews, Larenz Tate and Marsai Martin to name a few. She is also the associate producer for media outlet, Social Push Club, is a correspondent for Black Girls in Media, and has her own morning show, Tea Time with Zayna The Brand, on All Jersey Radio online radio station.

Hosting Reel



[Zayna Allen Hosting Reel \(Click to View\)](#)



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AFFILIATIONS

- BOLD TV, Producer
- Black Girls In Media, Media Correspondent
- All Jersey Radio, On-Air Host
- Social Plush Club, Associate Producer & Production Manager



AFFILIATE BRAND COLLABORATIONS





STATISTICS

4K

monthly unique
visitors

7K

monthly
page views

1K

email
subscribers

SOCIAL MEDIA FOLLOWING



9.2 K

@zaynathebrand



4.5 K

@zaynathebrand



Zayna Allen

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